HANS LIN · AI DIRECTOR, GROUP.G

ReelMe

A cinema for your life

人生電影院，把 15 年的臉書，拍成一部電影。

BEHIND THE FILM

How was the film you just watched made?

我來分享，剛剛的影片是如何誕生的?

Narration written by AI. Every quote is mine, word for word.

旁白由 AI 撰寫，片中引用的每一句，都是我寫過的原文，一字未改。

人生自畫像 · 484 張照片 · 2011 — 2026

Self-portrait · 484 photos · 2011–2026



WHO I AM

Hans Lin
林思翰

AI Director, Group.G
Group.G 文化科技導演， AI 導演

10+ YEARS IN MOTION DESIGN
TSMC · SAMSUNG · LINE · ASUS
GOLDEN PIN · iF DESIGN AWARD

十年以上動態設計，替台積電、 Samsung 、 LINE 、 ASUS 做創意視覺，拿過金點設計獎與 iF 設計獎。

For ten years, I directed other people's stories.
This time, AI directed mine.

十多年來，我都在當別人的導演，
這一次，換 AI 當我的導演。

I only provided the source material: myself.
我只負責提供素材，也就是我自己。

THE QUESTION

15 years. 7,470 posts. What story was I telling?

15 年、7,470 篇貼文，我一直在說什麼故事?

A report tells you what happened. A film tells you what it meant.

我把 15 年的臉書全部匯出，報告只會告訴我發生了什麼，電影才會告訴我那代表什麼。



185 SEATS · 2011–2026

Each row is a year. The brighter the seat, the more I wrote that month. Hover a seat to see its posts and photos.
每一排是一年，座位越亮，
那個月寫得越多，滑鼠停在座位上，
就跳出那個月有幾篇貼文、幾張照片。

Every seat is a month of my life.

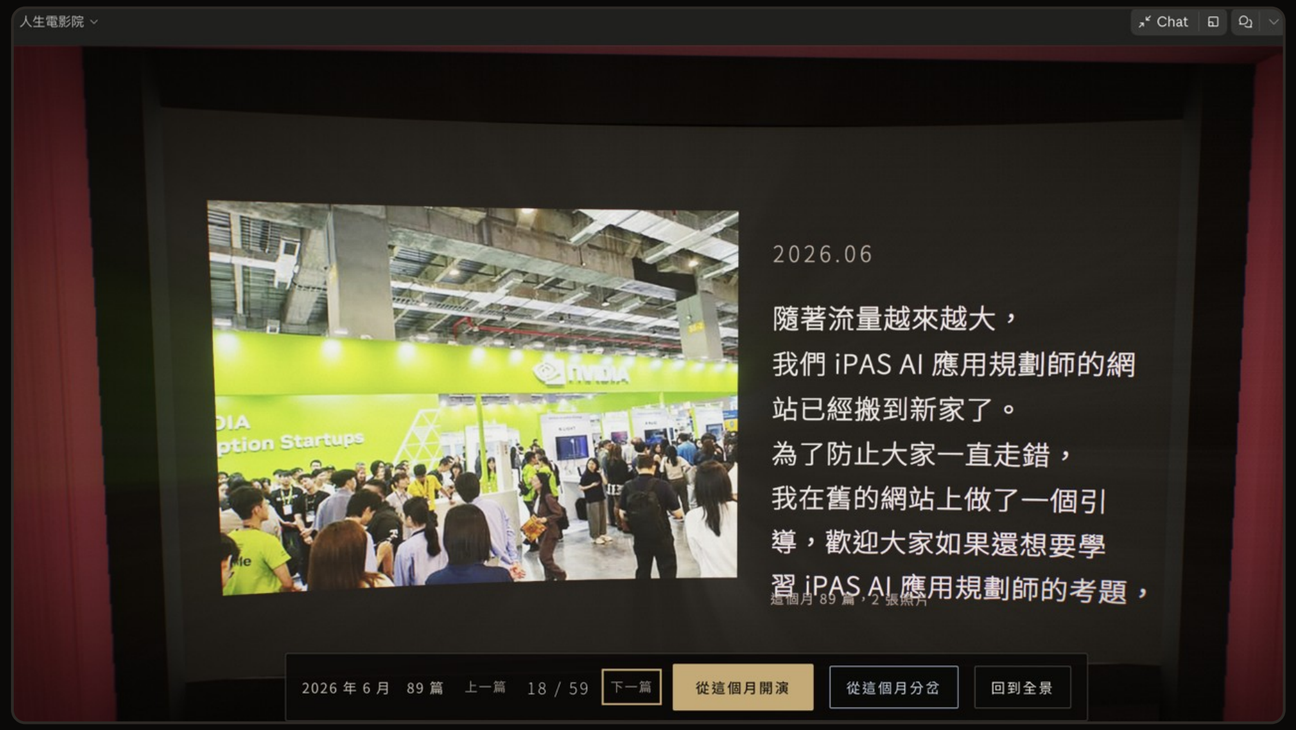
每個座位，是人生的一個月。



The camera flies into the seat and that month plays on the screen. The film you just saw was cut from these seats.
鏡頭飛進座位，銀幕放出那個月寫的文字和照片，剛剛的電影，就是從這些座位剪出來的。

Take a seat. Read that month.

點一個座位，就讀那個月寫了什麼。



THE DIRECTOR · CLAUDE

Claude reads the archive, writes the script and narration, briefs every model, then signs off on the cut.
Claude 讀資料、寫劇本和旁白、給每個模型下指令，最後驗收成品。

Claude directs.

Claude 當導演。



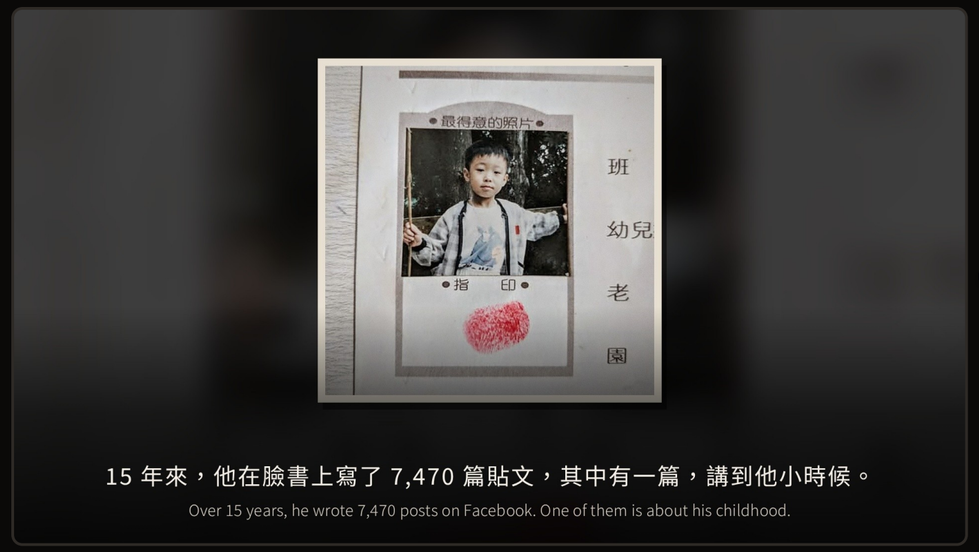
GMI Cloud shoots.

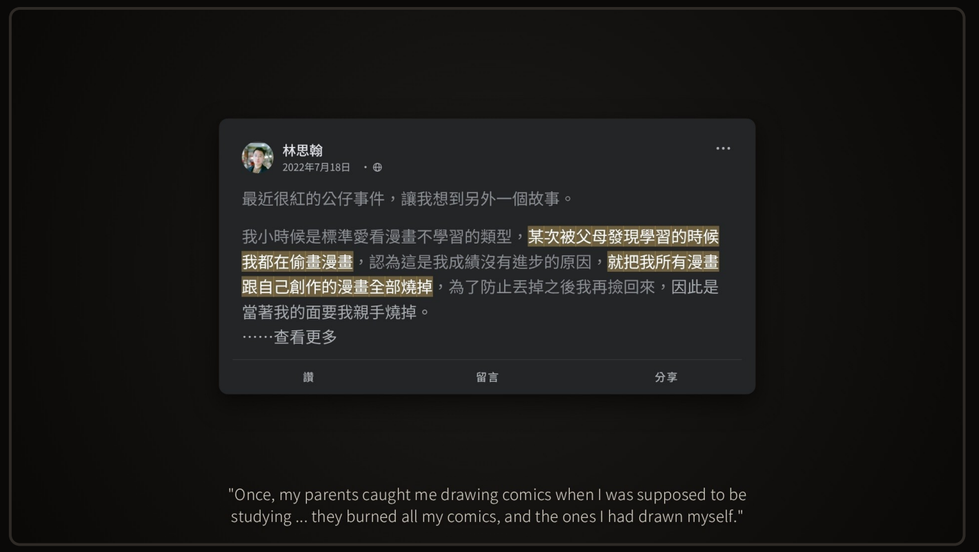
GMI Cloud 上的模型開拍。

GMI CLOUD MODEL HUB

Nearly 300 models. Music, stills, motion and subtitles, all on one API key.

將近三百個模型，作曲、劇照、動態鏡頭、字幕，全部用同一把金鑰呼叫。





NARRATION · WRITTEN BY AI

6 acts, 20 narration beats.

6 幕、 20 段旁白

SOURCE · MY 2022 POST

The quoted line, highlighted.

引用的句子直接標在原文上

Every line has a source.

每一句旁白，都回得到原文。

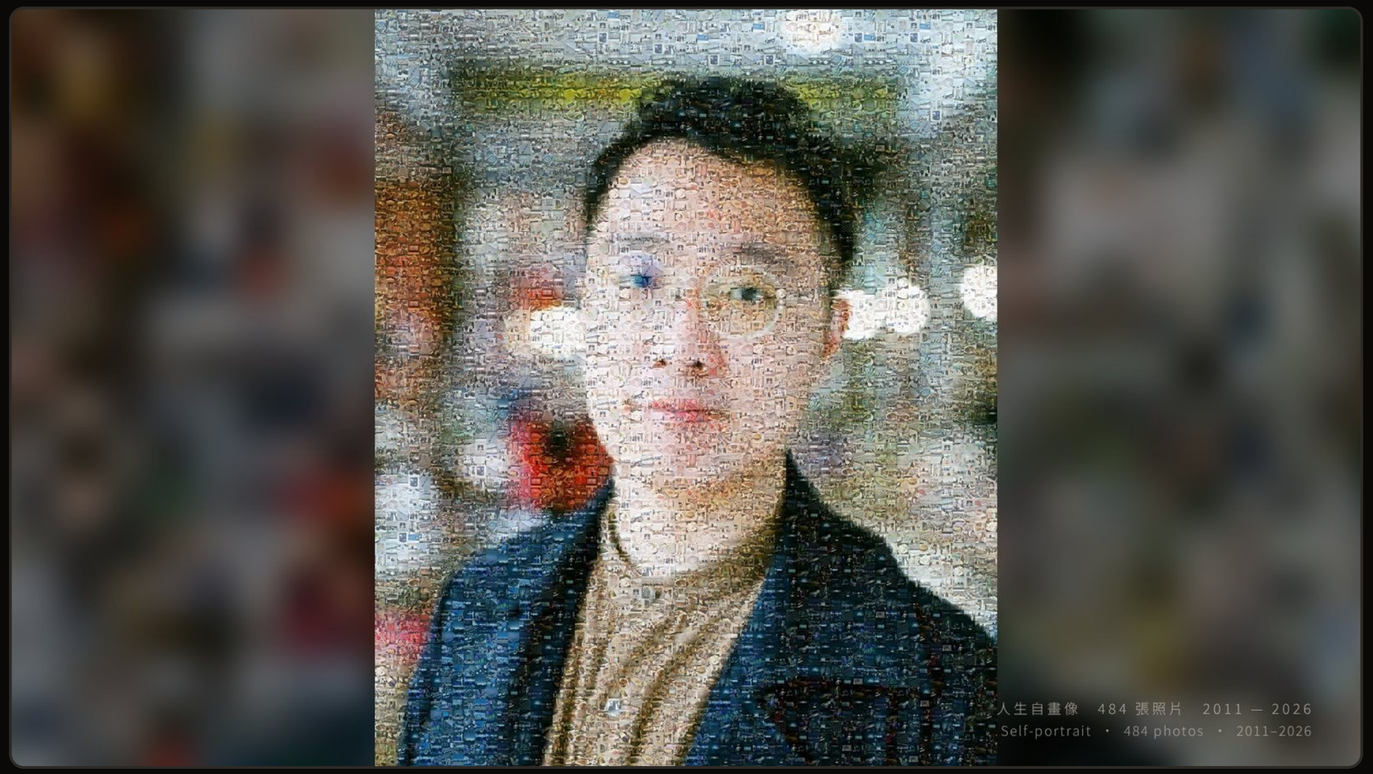


When the film quotes a post, the original post comes back on screen with the line highlighted. That is the difference between a story and a hallucination.

片中引用貼文時，畫面直接還原成當時那一篇，引用的句子用螢光筆標出來，這就是故事和幻覺的差別。

Every quote is mine. Word for word.

引用的每一句都是我的原文，一字未改。



Colour correction only nudges each photo toward the base image. The photos themselves are unchanged.
色彩校正只把每張照片的色調往底圖靠近，照片本身不變。

A self-portrait made of 484 photos.

片尾，484 張照片拼成一張自畫像。



WHAT IF

AI reads my real posts up to each fork, then writes the two lives I didn’t live.
AI 讀我到分岔點為止的真實貼文，
推演出兩條沒走過的人生。

What if I had taken the other road?

如果當年留在高雄？如果當年去了溫哥華？









STILLS GPT IMAGE 2.5 · MOTION KLING 3 · VEO 3.1

LIFE TWO

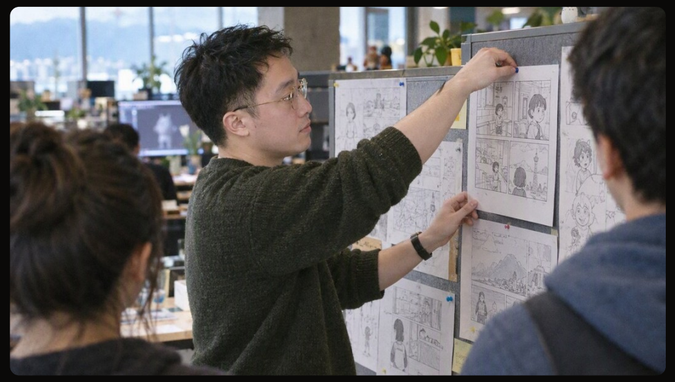
STAYED IN KAOHSIUNG

The Two Pages That Didn’t Burn

第二人生 《沒燒完的兩頁》

If I had not moved to Taipei in 2013.

如果 2013 年，我沒有搬去台北。



STILLS GPT IMAGE 2.5 · MOTION KLING 3 · VEO 3.1

LIFE THREE

MOVED TO VANCOUVER

The Man Without Lines

第三人生
《沒有台詞的人》

If I had joined an animation studio in Canada in 2015.

如果 2015 年，我去了加拿大的動畫工作室。

The Crew

這一次 AI 是導演，我只提供素材，劇組全部在 GMI Cloud 上。

DIRECTOR 導演
Claude plans, writes, signs off
STARRING 主演
Hans Lin as himself
SOURCE MATERIAL 素材
15 years of Facebook 7,470 posts
COMPOSER 作曲
MiniMax Music 3.0
LISTENER 試聽
Gemini 3.8 Flash hears every cue

PRIVACY CHECK 隱私檢查
Gemini 3.8 Flash · GPT-6 Luna
STILLS 劇照
GPT Image 2.5
MOTION 動態鏡頭
Kling 3 · Veo 3.1
SUBTITLES 字幕
GPT-6 Luna · Kimi K3 translate, then review
STUDIO 片廠
GMI Cloud MaaS one API key

CASTING

Auditioned 10+ models.
Cast 7.

試鏡十幾個模型，正式上片 7 個。

Picking a model is casting, not coding. If one can’t act the part, recast it.

挑模型是選角，不是寫程式，演不好就換角。



TAKE 1 · GPT IMAGE 2

Every face looks at the camera.

每張臉都正面看鏡頭，像擺拍



TAKE 2 · GPT IMAGE 2.5

The face follows the action.

臉朝哪裡，跟著動作走

Same scene. Two takes.

同一場戲，兩個模型各拍一條，留下演得好的。

CASTING

Recast in one line.

DeepSeek V4 Flash kept returning blanks. One string later: GPT-6 Luna.

演不好就換角，改一個字串就換成 GPT-6 Luna，流程不用重寫。

Understudies on call.

Gemini 3.8 Flash fails? 3.7 Flash steps in, then 3.1 Pro.

主角出狀況，替身自動上場，拍攝不中斷。

SCORE · ONE MAKES, ONE CHECKS



23 → 8

MiniMax composes. Gemini listens.

MiniMax 作曲 23 首，Gemini 試聽，留下 8 首。

Lyrics, vocals or a volume jump means a redo. The last cue peaks on the self-portrait.

有歌詞、有人聲、音量突然跳起來就重做，最後一首的高潮，剛好落在自畫像拼出來的那一刻。

SUBTITLES · ONE MAKES, ONE CHECKS

4 errors caught.

GPT-6 Luna translates. Kimi K3 reviews.

GPT 翻譯，Kimi 逐句審稿，抓到 4 個真的錯誤。

FLIPPED MEANING	MISREAD LINE	EXTRA SENTENCE	INVENTED DETAIL
意思翻反	看錯原文	多翻一句	多了細節

36 lines in 18 seconds. Generating is cheap, checking is the bottleneck.

36 句 18 秒翻完，再逐句對照中文審稿，生成很便宜，檢查才是瓶頸。

TRUST

AI flags. Humans decide.

AI 先標出來，最後由人決定。

Kids, family, IDs, bills and private chats stay off screen.

小孩、家人、證件、帳單、私人對話，一律不上銀幕。

TRUST

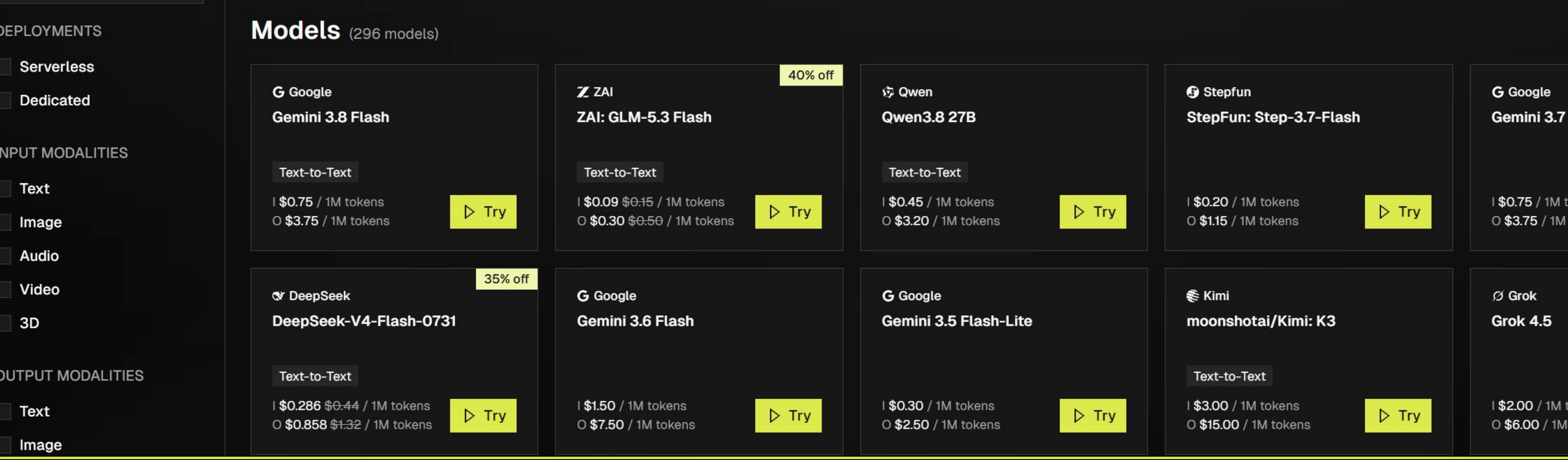
1,267
photos screened by Gemini
Gemini 檢查過的照片

115
family posts read by GPT
GPT 讀過的家人貼文

457
photos I checked by hand
我親自複核的照片

83 posts kept off screen.
最後有 83 篇貼文不上銀幕。

Screening can be automated. The final call stays human, for customer data too.
篩檢可以自動化，決定權要留給人，企業的客戶資料也是一樣。



One key. Every lab. Every modality.

一把金鑰，各家模型都在裡面。

WHY GMI CLOUD

GPT, Gemini, Kimi, MiniMax, Veo and Kling, without signing up six times.

文字、圖片、音樂、影片，各家模型都在同一個平台，不用一家一家申請。

WHY GMI CLOUD

Long jobs wait in a queue.

Music and video run in parallel in the request queue.

音樂和影片丟進佇列，平行處理，跑完再收回來。

One bill for the whole crew.

About US$75 got me the first working version.

整組劇組一張帳單，約 75 美元做出第一個可用版本。

KEY RESULTS

One person. One studio. One cinema.

一個人、一個平台，做出一座電影院。

≈US$75

first working version

第一個可用版本

7

models, 4 modalities

七個模型、四種模態

23 → 8

music takes to final cues

配樂留下 8 首

KEY RESULTS

100+ → 20

still takes to the final cut

一百多張劇照挑出 20 張

1,267

photos privacy-screened

隱私篩檢的照片

2 + 2

two cuts, two parallel lives

兩個剪輯版，兩條平行人生

One person. One cinema.

10 分鐘和 5 分鐘兩個版本，加上兩條平行人生。

FOR YOUR BUSINESS

Your company has a film in its archive, too.

你們公司的資料裡，也藏著一部電影。

Fix the workflow. Recast the models. Keep the human call.

流程固定，模型按角色換，最後決定留給人。

FOR YOUR BUSINESS

FOR BRANDS

Anniversary films

from decades of archives

品牌週年影片

FOR TEAMS

Founder and team stories

how the company came to be

創辦人與團隊故事

FOR CUSTOMERS

Personal journey recaps

each customer’s own story

客戶旅程回顧

FOR COMMUNITIES

Memory films

for alumni and members

社群與校友的回憶影片

Years of press releases, event photos and customer stories, never watched as a story.

十年的新聞稿、活動照片、客戶故事，從來沒有人把它當成一個故事看過。



LIVE DEMO · GMI CLOUD

The demo site calls GMI Cloud models with one key. Three free runs, or bring your own GMI key.
示範站用的是 GMI Cloud 上的模型，有三次免費試用，也可以放進自己的 GMI 金鑰。

Now running on GMI Cloud

人生電影院，現在跑在 GMI Cloud 上。

Every archive holds a film.

每個人的資料裡，都藏著一部電影。



Thank you 謝謝大家